

## Social Value Policy

### 1. Purpose

This procedure is designed to identify opportunities for adding social value across all areas of Company business. It outlines the framework in place for applying and monitoring Social Value.

### 2. Principles

The 'Public Services (Social Value) Act 2012' requires public bodies to consider the economic, social and environmental wellbeing of an area when commissioning services as well as the unit cost. This gives a better indication of overall 'Value for Money' to a community.

Purple Patch Arts work in partnership with multiple local authorities across Yorkshire and may from time to time submit tenders for work where it fits with the Company's strategic aims. It is therefore helpful to be clear on how we promote and monitor our Social Value.

### 3. Definition

Social value is defined as: "the additional benefit to the community from a commissioning / procurement process over and above the direct purchasing of goods, services and outcomes"

### 4. Identifying Opportunities

There are opportunities within the existing ways in which Purple Patch Arts do business that promote Social Value. These are:

- Widening opportunities for volunteering
- Hiring community buildings
- Creating jobs for local people
- 'Buying Social' – or making day to day purchases from local and ethical suppliers

There are also additional opportunities outside the scope of day to day business which Purple Patch will take, where possible, to further promote social value. Previous examples include:

- Engaging in local schemes to support unemployed people into work through training and experience
- Up-skilling local workforces through free training

## 5. Organisational Responsibilities

Overall responsibility for the discharge of this policy lies with the CEO

The CEO is responsible for:

- Ensuring consistent application of the policy
- Producing annual analysis
- Identifying further opportunities for increasing Social Impact

The Programmes Manager and Projects Managers must also:

- Ensure they have read the policy and are aware of its terms
- Consider Social Value when making decisions on which venues to hire
- Consider Social Value when making decisions about staffing
- Consider Social Value in the recruitment and selection of volunteers
- Consider Social Value in any purchasing

## 6. Monitoring and Review

This policy will be reviewed annually.